



CHEVROLET

Summit Presenting Sponsor

\$15,000 || 2 available – or – \$30,000 || 1 available

1 SOLD/ 1 AVAILABLE

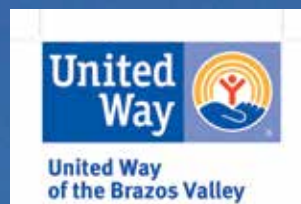
Be recognized for years to come as the partner who brought this unique and exciting fundraising experience to the Brazos Valley. Ensure success of the event resulting in maximum investment to build a stronger community and create lasting change.

- Recognized on OverTheEdgeBrazosValley.com and UWBV.org homepage: “Over the Edge Brazos Valley, presented by COMPANY benefiting the United Way of the Brazos Valley”
- Company representative invited for media appearance with United Way of the Brazos Valley:
 - Television: June 27th Morning Show or July 28th Noon Show on KBTX
 - Radio: July 18th on WTAW Newstalk 1620 and July 8th on KORA 98.3FM The Texas County Original
- Company logo included on promotional materials for the event:
 - Event banners to be used during VIP Party on September 6th and Check-in Table on September 7th
 - Photo station backdrop
 - TV PSAs, Radio PSAs, Billboards
 - Program of VIP Party
 - Rappel helmet stickers
 - All print promotional materials
 - Back of event t-shirt
 - Participant e-mails and e-newsletters
- Company recognition in communication pieces:
 - Two event Press Releases
 - Six social media posts (Tagging your company’s social media page, if provided)
 - Two radio interviews
 - One television interview
- Recognition as Summit Presenting Sponsor during VIP Party and Over the Edge Brazos Valley event (3x per hour during rappel event)
- 10 tickets to the VIP Party on September 6th celebrating all rappelling participants and sponsors
- 10 tickets to the exclusive Sponsor Cocktail Party in the hospitality tent to witness VIP/Media Rappels on the afternoon of September 7th
- Opportunity to provide items for the Participant Gift Bags received by all rappelling participants
- 2 rappelling spots to go Over The Edge with time slot of your choice
- Your company’s name on a commemorative gift from United Way of the Brazos Valley presented to your company

HOSTED
BY:



BENEFITING:



THURSDAY
SEPTEMBER 7

VIP Party Sponsor

\$10,000 || 1 Available

The exclusive sponsor has the **ability to name** the VIP Party hosted on September 6th for all rappelling participants, sponsors and VIPs. The VIP Party is our opportunity to acknowledge those who have made the event a success and have worked to build a stronger community through this event.

- Company logo included on invitation to VIP Party
- Company logo with website link as VIP Party Sponsor on Over The Edge Brazos Valley website
- Company logo included on promotional materials for the event:
 - Event banners to be used during VIP Party on September 6th and Check-in Table on September 7th
 - Prominently displayed on program of VIP Party
 - Photo station backdrop
 - Print materials for VIP Party
 - Back of event t-shirt
 - Participant e-mails and e-newsletters
- Company recognition in communication pieces:
 - Event Press Releases
 - Four social media posts (Tagging your company's social media page, if provided)
 - Two radio interviews
 - One television interview
 - TV and Radio PSAs, Billboard
- Company representative invited to provide welcome remarks during VIP Party
- Recognition as VIP Party Sponsor during Over the Edge Brazos Valley event
- 10 tickets to the VIP Party on September 6th celebrating all rappelling participants and sponsors
- 10 tickets to the exclusive Sponsor Cocktail Party in the hospitality tent to witness VIP/Media Rappels on the afternoon of September 6th
- Work with bartender to create and name the Signature Cocktail for the VIP Party
- Opportunity to provide items for the Participant Gift Bags received by all rappelling participants
- One rappelling spot to go Over The Edge with time slot of your choice
- Your company's name on a commemorative gift from United Way of the Brazos Valley presented to your company

Skyview Rooftop Sponsor

\$10,000 || **SOLD**



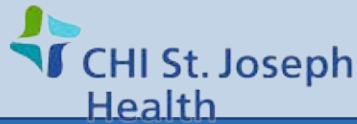
As each rappeller steps onto the rooftop to prepare for the experience of a lifetime, they'll be greeted by trained professionals who will guide them through the thrill of a lifetime, provided by your company. And while rappellers enjoy their exciting descent, your company's name will be announced throughout the day demonstrating your support for this unique effort.

- Company logo with website link as Skyview Rooftop Sponsor on Over The Edge Brazos Valley website
- Company logo included on promotional materials for the event:
 - Event banners to be used during VIP Party on September 6th and Check-in Table on September 7th
 - Program of VIP Party
 - Photo station backdrop
 - All print promotional materials
 - TV and Radio PSAs, Billboards

Skyview Rooftop Sponsor (cont.)

\$10,000 || 1 Available

- Back of event t-shirt
- Participant e-mails and e-newsletters
- Company recognition in communication pieces:
 - Two event Press Releases
 - Four social media posts (Tagging your company's social media page, if provided)
 - Two radio interviews
 - One television interview
- Recognition as Skyview Rooftop Sponsor during VIP Party and Over the Edge Brazos Valley event (6x per hour during rappel event)
- Six tickets to the VIP Party on Wednesday September 6th celebrating all rappelling participants and sponsors
- Six tickets to the exclusive Sponsor Cocktail Party in the hospitality tent to witness VIP/Media Rappels on the afternoon of September 6th
- Opportunity to provide items for the Participant Gift Bags received by all rappelling participants
- One rappelling spot to go Over The Edge with time slot of your choice
- Your company's name on a commemorative gift from United Way of the Brazos Valley presented to your company



Rappelling Rope Sponsor

\$5,000 || 2 Available - or - \$8,000 || 1 Available

1 SOLD/ 1 AVAILABLE

The most important part of the rappelling is the support provided to each participant as they rappel for a cause. Provide support to each participant as they rappel for a cause.

- Company logo with website link as Rope Sponsor on Over The Edge Brazos Valley website
- Company logo included on promotional materials for the event:
 - Event banners to be used during VIP Party on September 6th and Check-in Table on September 7th
 - Program of VIP Party
 - Photo station backdrop
 - All print promotional materials
 - Back of event t-shirt
 - Participant e-mails and e-newsletters
- Company recognition in communication pieces:
 - Two event Press Releases
 - Four social media posts (Tagging your company's social media page, if provided)
 - Two radio interviews
- Recognition as Rope Sponsor during VIP Party and Over the Edge Brazos Valley event (3x per hour during rappel event)
- Two tickets to the VIP Party on September 6th celebrating all rappelling participants and sponsors
- Two tickets to the exclusive Sponsor Cocktail Party in the hospitality tent to witness VIP/Media Rappels on the afternoon of September 6th
- Opportunity to provide items for the Participant Gift Bags received by all rappelling participants
- One rappelling spot to go Over The Edge with time slot of your choice
- Your company's name on a commemorative gift from United Way of the Brazos Valley presented to your company

Hospitality Tent Sponsor

\$5,000 |

SOLD



Welcome all spectators that are too scared to rappel, but want to support friends and participants wishing to celebrate their accomplishment. Your company will provide an environment for everyone to relax, enjoy some refreshments and cheer on participants who are fighting their fears while fighting for their community!

- Company logo with website link as Hospitality Sponsor on Over The Edge Brazos Valley website
- Hospitality Tent named by Sponsor
- Company logo included on promotional materials for the event:
 - Event banners to be used during VIP Party on September 6th and Check-in Table on September 7th
 - Program of VIP Party
 - Photo station backdrop
 - All print promotional materials
 - Back of event t-shirt
 - Participant e-mails and e-newsletters
- Company logo included on 36"x120" banner on Hospitality Tent facing University Drive
- Company recognition in communication pieces:
 - Two event Press Releases
 - Four social media posts (Tagging your company's social media page, if provided)
 - Two radio interviews
- Recognition as Hospitality Sponsor during VIP Party and Over the Edge Brazos Valley event (3x per hour during rappel event)
- Two tickets to the VIP Party on September 6th celebrating all rappelling participants and sponsors
- Two tickets to the exclusive Sponsor Cocktail Party in the hospitality tent to witness VIP/Media Rappels on the afternoon of September 6th
- Opportunity to provide items for the Participant Gift Bags received by all rappelling participants
- One rappelling spot to go Over The Edge with time slot of your choice
- Your company's name on a commemorative gift from United Way of the Brazos Valley presented to your company

Photo Station Sponsor

\$2,500 || 1 Available

The photo station will capture the memorable moments and expressions of participants as they have just conquered fears, experienced a thrill ride, or scratched an item off the "bucket list."

- Company logo with website link as Photo Station Sponsor on Over The Edge Brazos Valley website
- Company logo included on promotional materials for the event:
 - Event banners to be used during VIP Party on September 6th and Check-in Table on September 7th
 - Program of VIP Party
 - Photo station backdrop
 - All print promotional materials
 - Back of event t-shirt
 - Participant e-mails and e-newsletters
- Company recognition in event Press Releases

Photo Station Sponsor (cont.)

\$2,500 || 1 Available

- Two tickets to the VIP Party on September 6th celebrating all rappelling participants and sponsors
- Two tickets to the exclusive Sponsor Cocktail Party in the hospitality tent to witness VIP/Media Rappels on the afternoon of September 6th
- Opportunity to provide items for the Participant Gift Bags received by all rappelling participants
- Your company's name on a commemorative gift from United Way of the Brazos Valley presented to your company

Participant Gift Bag Sponsor

\$2,500

SOLD

1 Available

Program Insurance Group

Don't miss the opportunity to have your company's name on the official event bag given to all rappelling participants. Help show rappellers how much their efforts mean to United Way and this community by giving them this token of appreciation filled with lots of event goodies!

- Company logo with website link as Participant Bag Sponsor on Over The Edge Brazos Valley website
- Company logo included on promotional materials for the event:
 - Event banners to be used during VIP Party on September 6th and Check-in Table on September 7th
 - Program of VIP Party
 - Photo station backdrop
 - All print promotional materials
 - Back of event t-shirt
 - Participant e-mails and e-newsletters
- Two tickets to the VIP Party on September 6th celebrating all rappelling participants and sponsors
- Two tickets to the exclusive Sponsor Cocktail Party in the hospitality tent to witness VIP/Media Rappels on the afternoon of September 6th
- Opportunity to provide items for the Participant Gift Bags received by all rappelling participants
- Your company's name on a commemorative gift from United Way of the Brazos Valley presented to your company

Belay Sponsor

\$1,500 || Unlimited

Companies have the opportunity to play a supporting role in producing this event! Imagine your company's name on an event sure to make a huge impact in the Brazos Valley.

- Social Media recognition
- Company logo on promotional materials for the event: Two event banners to be used during VIP Party on September 6th and Check-In Table on September 7th; Program of VIP Party; Back of event t-shirt
- Two tickets to the VIP Party on September 6th celebrating all rappelling participants



Opportunities for In-Kind Sponsorships

- **Media Sponsors:** Produce event promotional materials, run promotional spots, provide on-site interviews, enjoy a media rappel live on location.
- **Audio/Video Sponsors:** Capture those unforgettable moments as rappellers prepare for the experience of a lifetime and then celebrate their success. Provide a live feed from the rooftop to the Hospitality Tent to allow spectators to experience some of the action. Entertain the crowd with music and announcements.
- **Shirt Sponsor:** Produce and provide event t-shirts featuring event logo and sponsors for all participants and volunteers.
- **Event Signage Sponsor:** Ensure that this event is seen and provide inspiration to participants throughout the venue.
- **Print Material Sponsor:** Provide printing of promotional cards, VIP Event invitations, at no or reduced cost.
- **Refreshment Sponsor:** Provide refreshments/drinks, breakfast or lunch for Over The Edge technical rappelling team and event volunteers during event.



LEARN MORE @ OverTheEdgeBrazosValley.org

CONTACT **ALISON PRINCE**

979.696.4483

aprince@uwbv.org

QUESTIONS?



Contract Information

Company Name: _____ Date: _____
 Company Address: _____ Contact Name: _____
 City: _____ State: ____ Zip: _____ Website: _____
 Phone: _____ Fax: _____ Email: _____

Please print exactly how you would like the company's name to be recognized in printed materials:

Please email a high resolution (300+ px.) full-color and a high resolution black & white logo for your company to aprince@uwbv.org which will be used on all marketing materials associated with your sponsorship package. Accepted formats include: jif, tif, jpg, and eps.

Sponsorship Levels | Yes! We want to support Over the Edge Brazos Valley!

<input type="radio"/> Summit Presenting Sponsor	
○ 2 available at: \$20,000	
○ 1-SOLD/1-REMAINING @ \$15K	
○ Or, 1 available at: \$40,000	
<input type="radio"/> VIP Party Sponsor	\$10,000
<input type="radio"/> Skyview Rooftop Sponsor	\$10,000 SOLD
<input type="radio"/> Rappelling Rope	1-SOLD/1-REMAINING @ \$5K
<input type="radio"/> Hospitality Tent	\$5,000 SOLD
<input type="radio"/> Photo Station Sponsor	\$2,500
<input type="radio"/> Participant Gift Bag Sponsor	\$2,500 SOLD

Interested in a custom package or bundling packages together? Let us know!

***All Sponsorships are to be paid in Full on or before September 1, 2017. For sponsorships greater than \$5,000 a payment schedule can be developed. Please contact Alison Prince at aprince@uwbv.org.*

Payment Options | Make your contribution today, by completing this form and returning it with your gift and payment preferences to your OTEBV Representative, by faxing to the United Way office at (979)696-4490, or by email to aprince@uwbv.org. If you would like to pay by credit card, please let your OTEBV representative know and we will be happy to process that for you.

- Check Enclosed *(Please make payable to United Way of the Brazos Valley)*
- Please invoice me upon receipt of this agreement
- Please charge my full gift to our credit card *(A United Way representative will contact you to process this payment.)*
- In-Kind Donation: Service or Item donated _____ ; Value: _____
 (Please attach custom sponsor package sheet provided by your OTEBV Representative)*

OTEBV Representative: _____ Date: _____
 Authorized Sponsor Signature: _____ Date: _____
 United Way Representative : _____ Date: _____